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# Unravelling the political dimension of the concept of originality

Murilo Rocha Seabra\*

ABSTRACT: In his book *Jacques Derrida*, Geoffrey Bennington outlined what seems to be a trivial, uncontroversial, and even mandatory conception of originality. After drawing attention to its merits, I will move on to defend that (a) Bennington's conception of originality can hardly be seen as an original contribution, because it actually expresses a very widespread picture of how the concept is understood, (b) this conception of originality is riddled with logical problems, and (c) besides being riddled with logical problems, it masks much deeper, political problems. Hence, my first charges against Bennington's conception of originality will be merely logical and analytical. However, they will gradually evolve to deeper and more pressing political charges.

Keywords: originality; metaphilosophy; geopolitics of knowledge.

# 1 — Right in the first pages of his *Jacques Derrida*

Right in the first pages of his Jacques Derrida, co-authored, it should be added, with Derrida himself – or given Derrida's determination to untangle himself from this careful attempt to capture and systematize his philosophy, it may be better to say, counter-authored by Derrida –, Bennington announces that he will be undertaking "two distinct but complementary tasks". The first is to show the contemporary character of Derrida, a task which does not prima facie present anything interesting in itself. The only trap it needs to avoid is that of emptying Derrida's thinking, reducing it to

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a mere "phenomenon of fashion". The second task, on the other hand, can and should be placed on the operating table. It may not be possible to expose its guts with painless incisions. But one must cut through the epidermic surface of Bennington's text in order to discover the internal forces that animate it. There is no need to hurry. We can approach the center of the problem slowly and meticulously, layer by layer.

The second task to which Bennington commits himself is "that of placing this thought in a tradition or a filiation in order to say how Derrida is new, to define an originality with respect to predecessors from whom Derrida would stand out in some way".<sup>3</sup> He further clarifies that the attempt to "reconstruct the system of his thought" in the manner of the reconstructions of the thoughts of Hegel, Nietzsche, and Heidegger would show "how Derrida's thought is distinguished from them".<sup>4</sup> And Bennington adds: "In this way, we would gradually delimit what is proper to Derrida and none other, his originality, his idiom or signature".<sup>5</sup>

So far, two things are pretty much clear. The first is that Bennington considers Derrida an original thinker. But there is another point, much more important, much more interesting, that immediately catches our attention. Bennington is not content to simply *state* that Derrida is an original thinker. On the contrary, he seizes the occasion to delineate his own *conception* of originality – which perhaps does not really have Bennington's signature, except by way of his particular mode of exposition. Nonetheless, it is a conception to which he obviously subscribes. Note that this conception is not his in the sense that he presents his own, original conception of originality. But it is his in the sense that it is a conception to which he adheres. In a sense, he adheres to an opinion

which is not his. But in doing so, he makes it his own. And this means that he has a peculiar position in relation to the concept of originality, a position both passive and active. It is, in fact, the typical position of a spokesperson – or of an informant – who speaks at the same time on behalf and as part of his community. He does not speak as someone who is detached from his community, but as a member fully integrated into it. Bennington's voice is the voice of his community. Therefore, to establish a conversation with Bennington is tantamount to establishing a conversation with

## 2 — And what is Bennington's conception of originality?

And what is Bennington's conception of originality? What is its essence, what is its content? What is Bennington's conception of originality – which is in fact the conception of originality of his community? Maybe there is no passage where it appears more clearly than when Bennington says he intends to show, for those who are already familiar with, for example, the thoughts of Hegel, Nietzsche, and Heidegger, "how Derrida's thought is distinguished from them". The word "distinguished" – the idea of difference – is fundamental here. Derrida is original to the extent that his text  $T_n$  says things that cannot be found in the texts  $T_{n-1}$ ,  $T_{n-2}$ ,  $T_{n-3}$  etc. The idea may seem obscure to those who dislike symbols. But for those who like symbols – and what is the problem with symbols? aren't ordinary words symbols too? – it may be interesting to rely on them a little further and propose the following description of Bennington's conception of originality – and that of his community:

(D<sub>1</sub>) If  $T_1$  states A, B and C,  $T_2$  states C, D, and E, and  $T_3$  states E, F, and G, then  $T_4$  will not be original if it simply states A and B, nor if it simply states A, D, and G. To be sure, it can state A and B, or A, D and G. It might even state A, B, C, D, F and G. However, it will be original only if it states things which could be symbolized by other letters, say, H, I and J. For example, if  $T_4$  states G, H and I, or at very least F, G and H. There may be overlaps between what  $T_4$  states and what  $T_1$ ,  $T_2$  and  $T_3$  state. However, in order to be considered original,  $T_4$  needs to say at least one thing that has not already been said by  $T_1$ ,  $T_2$  and  $T_3$ .

#### Or in somewhat less symbolic terms:

(D<sub>1</sub>') If Hegel stated A, B, and C, Nietzsche stated C, D, and E, and Heidegger stated E, F, and G, it follows that we cannot consider Derrida original if he simply states A and B, nor if he has simply stated A, D, and G. To be sure, he can state A and B or A, D and G. He might even state A, B, C, D, F, and G. However, we can only consider him original if he states things which could be symbolized by other letters, say, H, I, and J. For example, if he states G, H and I, or at the very least F, G and H. There may be overlaps between Derrida's philosophy and Hegel's, Nietzsche's and Heidegger's philosophies. However, in order to be considered original, Derrida must say at least one thing that has not already been said by Hegel, Nietzsche or Heidegger.

If you are not keen on symbols, you don't have to worry about  $D_1$ . Neither with  $D_1$ '. If you don't like symbols – yes, they do bring us too close to analytic philosophy –, you may simply focus on Bennington's own seemingly loose but equally rigorous formulation. In fact,  $D_1$  and  $D_1$ ' are in no way intended to dethrone, dislodge or overthrow Bennington's conception of originality

On the

contrary, both D <sub>1</sub> and its less arid version D <sub>1</sub> ' are attempts to make
it explicit – or to convey the same message in another code. They
are, so to speak, ethnographic propositions
Of course, there is a difference between what Bennington says and what $D_1$ and $D_1$ ' say, starting with the fact that the object of his speech is quite determined: he is talking specifically about Derrida – while $D_1$ ' treats the name "Derrida" just as a symbol, something
which
which
Had he being writing about Hegel, he would have probably said the same thing, only using, perhaps, other terms – maybe something like: "In order to determine whether Hegel was an original thinker, one must contrast what he said with what Schelling, Fichte, and Kant said". Had he being writing about Nietzsche or Heidegger, he would have probably said the same thing – and again, using other terms, but to give shape to an identical protocol: "In order to determine whether Nietzsche was an original thinker, one must see if there is something truly proper, truly specific to his philosophy", and

There is, indeed, a noticeable difference between what Bennington says and what  $D_1$  and  $D_1$ ' say. But it is essentially a difference in form, not in content. That they differ in form, there is

no doubt: a poststructuralist like Bennington would hardly express himself in such terms; however, were him an analytic philosopher – were him writing a book not about Derrida, but about Davidson –, he would have possibly formulated his conception of originality in an even more arid fashion. Especially because aridity – the lack of color, the lack of life, the lack of movement – seems to be taken by analytic philosophy as an epistemic value in itself. The more grayish a discourse, the more effectively it appears knowledgeable: it thus creates the impression of sobriety, and of seriousness. Ultimately, analytic philosophy is something of an aesthetic school.

Bennington's conception of originality – especially when formulated in terms of  $D_1$  – looks solid and robust. This does not mean that it is solid and robust.

rather, does it not seem like he has said all there is to say about philosophical originality – and perhaps even about intellectual originality in general? Does it not seem like he has adequately answered the question "What makes an original thinker original?", and that his answer was not only accurate, but also, to a certain extent, original? In fact, does it not seem like he made – with a natural, almost effortless gesture – an original remark about originality? Doesn't his brief exposition of how the concept of originality works give him the right to claim a certain originality – in the midst of a book that has no pretension to originality whatsoever, and which, on the contrary, tries to purge all originality from itself? Although the book as a whole cannot be said to display Bennington's philosophical originality, can it not be said to display his metaphilosophical originality

Perhaps there is not much of Bennington in what he says neither of Derrida nor of originality. But at least here Bennington

has left his mark: he explicitly formulated the criteria which regulate the use of the concept of originality.
3 — In order to make Bennington's merit clear
In order to make the merit of Bennington's account of originality clear, it may be interesting to draw attention to a strong – indeed, very strong – point about his conception of originality. For D <sub>1</sub> and for Bennington – and for the community which he is part of – originality is not a monadic property. On the contrary, a relation. The explicit statement that one cannot gauge Derrida's originality without comparing him, for example, to Hegel, Nietzsche, and Heidegger
The claim that originality is a relation implies that the working of the term "originality" is somewhat closer to the working of the term "big" than to the term "blue". The fact that a sphere is blue does not mean that the sphere next to it cannot be red. But the fact that a sphere measures 1 m means that the 10 cm sphere next to it cannot be called "big". Of course, it can be considered big next to a 1 mm sphere that, for obvious reasons, we had not seen before.  consider the 1 mm sphere big when compared to a .01 mm sphere —
if you lay Derrida's Of Grammatology, Wittgenstein's

Tractatus Logico-Philosophicus, and Gadamer's Truth and Method on a
table, you will see that the former is big in relation to the second and
small in relation to the third.8 But one book does not cease to be
original because the other book was original too
Be that as it may, the fact is that, just like physical size,
originality is a relational property. There is no doubt that the kind
of relation at stake here is of another nature. You can determine if
one book is physically larger than another without having to open,
let alone reading, any of them.
let alone reading, any or them.
you
cannot determine if a book is original without opening it and
studying it carefully, and without contrasting it methodically with
other members of its family – which also need to be read with due
regard. Equivalence of treatment is absolutely essential. It is not just
the work under consideration that needs to be dealt with seriously.
If the works against which it is compared – if the works against
which its originality is measured - are not read with the same
seriousness, this will automatically defeat the whole enterprise. The
validity of the diagnosis, be it originality or lack of originality, will
necessarily
determine the originality of a philosophical work as it is to determine
its physical dimensions.

But is Bennington's conception of originality – the conception of originality of his community – free from problems? That it *seems* solid, there is no doubt. That it recognizes the relational character of originality is also clear. And that it probably has a little problem here or there, isn't this something to be expected in regard to all definitions? But does it carry some relevant, important, decisive problem? Besides the small problems that certainly affect it simply because it is a definition – why would it be unlike any other definition? –, does it bring a time bomb inside itself? A problem that can at any moment explode and destroy it from within? For example, does it really capture how Bennington's community uses the term "originality" and its cognates?

it is

very likely that if we had the chance to ask other members of his community, "What is originality? What makes a philosophical work original?", we would obtain answers that would not differ significantly from Bennington's own answer. They would all be different, for sure. But all of them would very likely allow themselves to be expressed in terms of  $D_1$ .

#### 4 — As it turns out

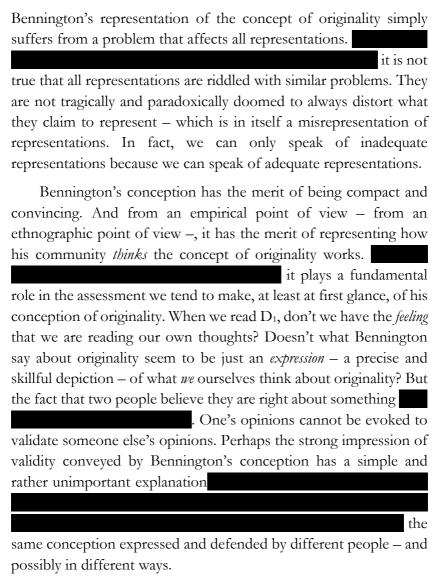
As it turns out, Bennington's conception of originality has a problem

it does not reflect – and more seriously, it could not reflect

the actual uses made by his community of the concept of originality. The only thing it reflects is how his community conceives

how it explicitly or implicitly represents for itself – the concept of originality.

And we cannot say that



It might be interesting to state things rather boldly: to know if Derrida is original, it is *not* enough to compare him with Hegel,

Nietzsche and Heidegger. An absolutely essential component is missing in Bennington's definition. And the problem is not that we are before a very short list of authors. The addition of the names of Schopenhauer, Husserl, Sartre, Camus and Merleau-Ponty The terms "Hegel," "Nietzsche" and "Heidegger," which do appear in Bennington's definition of originality, play an essentially symbolical role. They do not refer rigidly to Hegel, Nietzsche, and Heidegger. On the contrary, they are to be understood as variables – which D<sub>1</sub> makes clear by replacing them by letters -, so that the need to also compare Derrida with Schopenhauer, Husserl, Sartre, Camus, and Merleau-Ponty is actually already noted in the reference to Hegel, Nietzsche and Heidegger. The problem is not at the level of its *form* of expression. The problem lies in the very *content* expressed. The problem lies in the logical procedure proposed by Bennington to determine the presence or absence of originality. Its criteria for the application of the term "originality" are incomplete. So much so that it becomes problematic to say even that his definition is partially correct. Apparently, he grasped the relational In order to determine if  $T_n$  is original, it is not enough to compare  $T_n$  with  $T_{n-1}$ ,  $T_{n-2}$ ,  $T_{n-3}$  etc. Originality is certainly a relation. But it is not a first-order relation. It must necessarily be a second-order relation, that is, a relation between relations:

(D<sub>2</sub>) In order to determine whether  $T_4$  is original in relation to  $T_1$ ,  $T_2$  and  $T_3$ , it is *not* enough to compare  $T_4$  to  $T_1$ ,  $T_2$  and  $T_3$ . It is also necessary to compare how  $T_4$  is compared to  $T_4$ ,

 $T_2$  and  $T_3$ , with how  $T_8$  is compared to  $T_5$ ,  $T_6$  and  $T_7$ , and to how  $T_{12}$  is compared to  $T_9$ ,  $T_{10}$  and  $T_{11}$ , etc.

#### Or in less analytical terms:

(D<sub>2</sub>') In order to determine whether Derrida is original, it is not enough to compare him to Hegel, Nietzsche, and Heidegger. One must also compare how one compares Derrida to Hegel, Nietzsche, and Heidegger to how one compares Foucault to Adorno, Bachelard, and Canguilhem, and how one compares Merleau-Ponty to Brentano, Husserl, and Sartre, and so on.

We can say that D<sub>1</sub> expresses a necessary condition for the attribution of originality, but not a sufficient condition. On the contrary,  $D_2$  reallocates, phagocytes D<sub>1</sub>, finds a place for D<sub>1</sub> within itself. It may be interesting here to recall Bennington's ambition to rewrite Derrida as if he were writing a "computer program".9 Because after comparing, let us say successfully, Derrida to Hegel, Nietzsche, and Heidegger, a computer program would certainly need more information in order to decide whether or not the predicate "original" should be attached to his work. It would need to know, at the very least, where to draw the line. How many things does Derrida need to say that cannot be found in Hegel, Nietzsche or Heidegger in order for him to be considered original? Or how original do the things he says need to be? justify why the line is drawn here and not there. And here we come again to the importance of D<sub>2</sub>. For what distinguishes

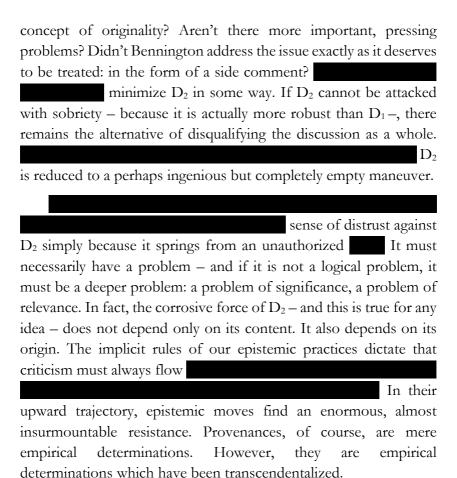
D<sub>2</sub> from D<sub>1</sub> is precisely the fact that D<sub>2</sub> offers a way to

Which is *absolutely* essential. Because if our requirements are too high, the predicate "original" will end up with zero or almost zero extension, and if they are too low, it will cover all or almost all of the items in our universe. None of these options will match our actual uses of

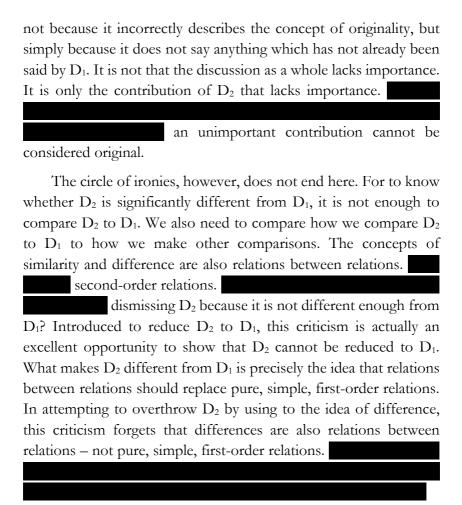
# 5 — But is $D_2$ really different from $D_1$ ?

But is  $D_2$  really different from  $D_1$ ? Isn't the very idea of a computer program misleading? And conceptual calibrations – isn't this just an absurd, meaningless metaphor? Indeed, the following objection can be raised against  $D_2$ : that at best  $D_2$  adds nothing significant, nothing important, nothing relevant to our understanding of how the concept of originality actually works – or of how it ought to work. That is,  $D_2$  does not say anything new. On the other hand,  $D_1$  does clearly and distinctly formulate an essential feature of the concept of originality: its relational character. What  $D_2$  does is just to polish – unnecessarily – the achievement already made by  $D_1$ . The difference between  $D_1$  and  $D_2$ , in fact, is extremely small. It is so small that it makes no sense to use the word "difference" here, let alone that  $D_1$  should be discarded in favor of  $D_2$ .

Its strategy is not to challenge  $D_2$  on its own terms – as  $D_2$  criticizes  $D_1$  on his own terms – but to minimize its importance. In its most radical version – which is always on the prowl –, this criticism may call into question the very meaning of the discussion, the very relevance of the topic. Why discuss the concept of originality? What is gained by discussing the



But let us return to the objection – somewhat more open to negotiation – that the difference between  $D_1$  and  $D_2$  is too small to merit attention. On this point of view, the problem is not the discussion as a whole. The problem is effectively the content of  $D_2$ . The problem is that  $D_2$  is not sufficiently different from  $D_1$ . The problem is that, somewhat tragically and quite ironically,  $D_2$  is not original. So  $D_2$  ought to be discarded not because it is inconsistent,



Perhaps it is interesting to note that we do not need to move beyond the discursive horizon of analytic philosophy to see the limitations around Bennington's conception of originality. It has purely logical problems.

machine reconstituted from Bennington's scattered remarks about

Derrida's originality – and that we have agglutinated in a discernible, definite conception, namely  $D_1$  – is a machine that works in an absolutely unpredictable way. In other words, it does not work.

And the fact that its outputs are bound to be random and inconsistent means that Bennington's conception of originality is not the conception actually *used* by his community – for the simple reason that it is an *unusable* concept. Far from being a mere nonsensical fantasy,  $D_2$  brings an absolutely essential inflection to the concept of originality. Without this calibration mechanism, we could take  $T_4$  as original and  $T_8$  as non-original in spite of  $T_4$  and  $T_8$  differing in a comparable way to their respective elements of comparison, that is,  $T_1$ ,  $T_2$  e  $T_3$  in the one case, and  $T_5$ ,  $T_6$  e  $T_7$  in the other case. We could even take  $T_4$  as original and  $T_8$  as non-original even though the difference between  $T_8$  and its elements of comparison is greater than

That is, we could take a clearly original text as little or even non-original, and a clearly non-original text as greatly original.

## 6 — There are even further problems

There are even further problems with Bennington's conception of originality. For  $D_1$  completely ignores the question of relevance. In fact, it does *not* make sense to consider a text as original simply because it makes a series of new and unique statements. They must also be relevant. And to be relevant, they need to make sense in the first place. The famous theory that the universe was created by a

spaghetti monster
original way of criticizing the
idea that the universe was created by a fantastic being. 10 The simple
fact that a proposition makes sense, however, is not enough to make
it relevant. In fact, the very theory that the universe was created by
a spaghetti monster with eyes of meatballs makes sense.
another sense of making
sense: that of being intelligible - a property which, incidentally,
allows us to identify it as absurd. However, it has no chance of -
and no aspiration to - being listed alongside other theories about
the universe.
The theories of the origin of the
universe imagined by physicists – though they may also be absurd –
clearly have epistemic aspirations, and
designed to elicit to rejection. By deliberately embracing the absurd,
it develops such a low convincing power - in fact, it is not zero, it
is negative - that any theory to which it is compared finds its
credibility seriously threatened. What matters is not just the amount
of new ideas introduced by a theory. Their quality is an important
factor.
it threatens to swallow both Bennington's
conception of originality, $D_1$ , and its calibrated version, $D_2$ . It is true
that what $D_2$ asks for is purely an equivalence of treatment. The
objective of comparing how one compares Derrida to Hegel,
Nietzsche, and Heidegger to how one compares Foucault to Marx,

Bachelard, and Canguilhem is precisely to ensure a fair calibration -
thus neutralizing the distorting effects brought about by issues of
relevance. That is to say, the objective is to prevent, on the one case,
attribution of originality on the grounds of an insufficient number
of ideas (or on the grounds of ideas which lack quality: which have
little significance, little importance, little relevance), and, on the
other case, denial of originality despite a sufficient number of ideas
(or in spite of ideas which are qualitatively sound: which have
significance, importance, and relevance).

How do you know if a particular idea is relevant? How do you know how relevant it is? How do you know if two ideas are equally relevant? In fact, doesn't the fact that an idea is new make it automatically difficult to realize its relevance? And the fact that an idea is considered relevant – can't this be a symptom of its lack of originality? For aren't relevance and originality antithetical?

people can radically
disagree when it comes to quality. Everything depends on the works
they take to be stellae fixae - that is, the works whose quality they are
unwilling to question. A poststructuralist would tend to find the
contributions of the Tractatus very much irrelevant - and therefore
lacking what it takes to be a candidate for originality
And an analytical
philosopher would tend to find the contributions of Of Grammatology
equally

if we measured Derrida not against Hegel, Nietzsche, and Heidegger, but against Frege, Russell, and Moore, shouldn't he now seem more original – perhaps more original than he is? Or maybe not more original – but less relevant? So is there really any hope that a computer program will ever be able to distinguish a relevant from an irrelevant idea? Is there really any hope that a computer program will be able to process

# 7 — But there is an even more basic concept

not the units that a computer program handle. They are not words – or signs – that we can perceive. Nor are they sentences – or propositional signant immediately read.	immediately
_	not
possible to repeat its meaning except through signs.	
	effectively
understand what they read,	

impossible.

It is not to the signs that our attention is directed,

interest us.

escape us. From the point of view of the computer, meanings are elusive. From our point of view, however, signs are elusive.

The problem,

however, is that the same signs can convey radically different – even opposite – meanings, and the same meanings can be conveyed by radically different – Including opposite – signs. Although they are closely connected – and although they can never really be dissociated – signs and meanings have a certain independence. It is possible to speak, on the one hand, about the *propositional sign* "Originality should not be sought", and, on the other hand,

Under its aspect of a sign, the proposition "Originality should not be sought" contains five words, twenty-eight characters etc. But as a meaningful proposition, it may be stating, for example, that "It makes no sense to try to be original", either in the sense that it is inevitable: no matter how hard we try to make only faithful and well-behaved copies of great philosophical works, we will never be able to avoid an amount, even if minimal, of originality – or in the sense that it is something unattainable: no matter how hard we try to generate an original philosophical work, we will never be able to avoid, either consciously or unconsciously, reproducing the great philosophical works of the past.<sup>11</sup>

This does not mean, however, that we can simply collapse the notion of meaning

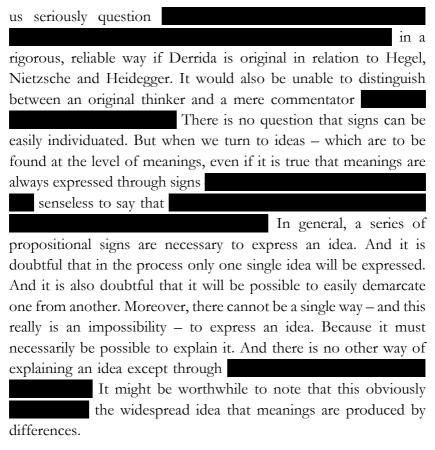
There is an obvious resemblance between "Originality should not be sought" and "It makes no sense to try to be original" that the notion of sign *cannot* easily capture. And there is also a difference at the very core of the proposition "It makes no sense to try to be original" – that is, a difference between "It makes no sense to try to be original" and "It makes no sense to try to be original" and "It makes no sense to try to be original" itself – which again *cannot* be easily explained

- (A) Originality should not be sought. It makes no sense to try to be original. Originality is inevitable. It is impossible not to be original.
- (B) Originality should not be sought. It makes no sense to try to be original. Originality is unreachable. It is impossible to be original.

Hence the proposition "It makes no sense to try to be original", introduced to make the meaning of "Originality should not be sought" more determinate, is itself completely indeterminate. It can both be part of the series that leads to "It's impossible not to be original" and part of the series that leads to "It's impossible to be original."

diametrically opposite answers. The same propositional sign can be part of two distinct, even antagonistic textual economies.

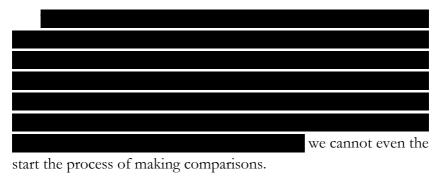
The fact that the units that interest are to be found not at the level of signs, but at the level of meanings, should therefore make



There is a reason why philosophers express themselves not through lists of propositions but through texts. The idea of a list suggests a set of independent, complete and self-contained propositional signs, which nevertheless converge to form a meaning that encompasses and surpasses them. An ideal list would have no repeated items Each of its propositional signs would express one and only one meaning, and a very definite one. A text, however, is formed by propositions – by propositional signs

— that overlap and intercept each other, influencing each other in many different ways. It is pointless to try to dismember a text into isolated propositional signs as if the meanings they conveyed were independent and detachable from each other. On the contrary, one sign bestows life into the other. Taken in isolation, they would have — and could have — their meanings. It is by chance, therefore, that philosophers express themselves by means of texts, and not by means of lists. To write a list in this sense
with independent, complete, and self-contained meaning. For
the very idea of a list is based on an assumption, that the task of individuating ideas can be reduced to the task of individuating signs. It is possible to have an idea, even a clear idea, of what a text is trying to say. But it is not possible to identify its ideas as it is possible to identify its signs – that is, in a completely univocal and uncontroversial way.
That there are differences at the level of the signs does not imply that there are differences at the level of meanings. Identity at the level signs is not a guarantee of identity at the level of meanings.
the impossibility of individuating ideas unequivocally shatters the ground upon which Bennington's conception of originality is built. Indeed, the fact that the same signs can express different meanings and the same meaning can be expressed by different signs  For the units of comparison – the letters which appear in $D_1$ – cannot be individuated.  demarcated from one another and stabilized in
units.

If a computer program were clever enough to identify ideas – an indispensable step for us to be able to compare them and to decide whether they are original or not –, it would be consequently able to represent each of them by a single symbol, a single letter. That is, it would be able to describe texts in the way  $D_1$  presupposes – as an uncontroversial truth – that is possible to describe them. And if it were to conclude that  $T_n$  says A, the next step would be to look for A in  $T_{n-1}$ ,  $T_{n-2}$ ,  $T_{n-3}$  etc. The problem, however, is that the signs used by  $T_{n-1}$ ,  $T_{n-2}$ , and  $T_{n-3}$  could be completely different from the ones used by  $T_n$ . And these differences could lead incorrectly to the conclusion that the ideas in question are also different. Alternatively, they could be deceptively alike. How would a program know whether to interpret these differences as too small as to allow the conclusion that we are before "different ideas" or as too great as to allow us the conclusion that we are before the "same ideas"?



# 8 — But we don't have to discard $D_1$ altogether

find a proper place for  $D_1$  within the general economy of ideas about the

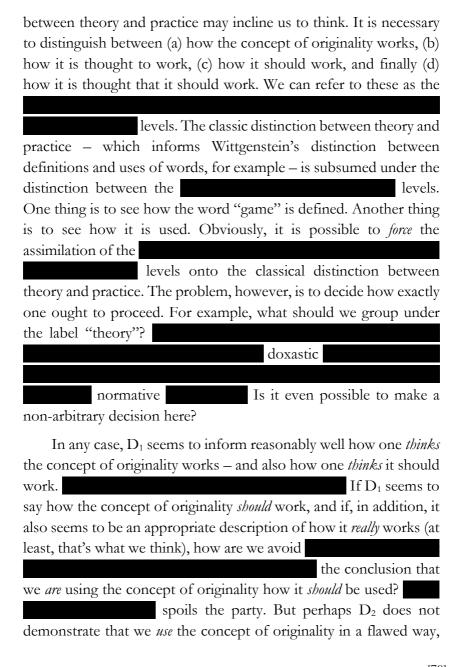
nature of originality. After all, doesn't Bennington give an adequate account of how his community thinks the concept of originality works? The fact that  $D_1$  is tarnished by inconsistencies does not mean that its descriptive value – its ethnographic value, its empirical value – is zero. In fact, to the consciousness that has not examined  $D_1$  carefully, it can even impose itself with the force of a necessity. And if there are people who reject Bennington's conception of originality because there is nothing groundbreaking, nothing original about it, because it is, in other words, plainly intuitive and quite uninformative

believe that D<sub>1</sub> can be used rationally.

Bennington might also be giving an adequate account of how we tend to think that the concept of originality *should* work. In fact, doesn't it seem like, at least at first glance, that  $D_1$  makes a substantive contribution

Even if it does not describe how the concept of originality actually works – or how it is thought to work –, can't  $D_1$  describe how it should be used? That is, couldn't  $D_1$  have, in the absence of any referential value, at least a normative value?

Which brings us to a somewhat curious situation. The problem of originality indicates that at least four levels are at play here – not just two, as the marks left in our retinas by the classical distinction



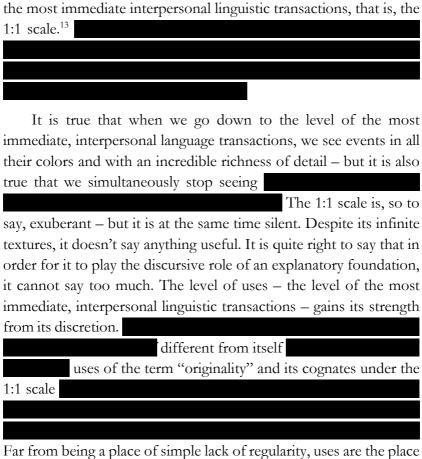
only that we <i>represent</i> our flawless use of the concept of originality in a flawed way.
Although we are unable to explain
coherently how we use the concept of originality, the fact is that the
uses we actually make of it do show how it <i>should</i> be used.
9 — This much should be clear
This much should be clear:
On the other hand, $D_1$
describes neither how it should be used nor how it is in fact used.
Therefore, perhaps, we have explained well – or reasonably well –
the aspects
of the concept of originality. What remains to be explained is its
dimension – that is, how it is actually used. It turns out,
however, that the concept of use – despite appearing neutral, despite
appearing objective, despite appearing unproblematic - is not free
from riddles of its own. And the concept of originality is especially
suited to bring them to the surface. In fact, it illustrates very well
how the level of use is traversed by conflict and incongruity – and
how it loses its explanatory powers along with its lack of regularity.
no
agreement as to the originality of Derrida. We already know that
Bennington considers Derrida an original thinker
Barry Smith, for example, also uses the term "original" - or at

least, he so believes – also to label works which display significantly

new ideas, but he does not in any way regard Derrida as an original thinker. In fact, two of the three authors mentioned by Bennington to attribute originality to Derrida are explicitly mentioned by Smith to deny his originality:

There is, leaving aside a lot of meaningless banter, and even with the best of intentions, very little in Derrida that you cannot find already in Heidegger or Nietzsche. (...) Derrida seeks to deconstruct familiar binary opposites, such as that between serious and playful (...). Nietzsche, we can say, had interesting and original things to say about this opposition, and he said them in full Germanic seriousness.<sup>12</sup>

How are we to infer the use of the concept of originality from
such disparate judgments? Does Bennington and Smith really have
the same concept of originality?
level of use. But its apparent simplicity is what gives the
impression that it can finally quench our thirst for explanation: its
apparent simplicity is what gives the impression that it functions as
a kind of seems to bridge
the gap between language and reality
makes the concept of use an ideal
candidate for the role of the bedrock of meaning. It fulfills – or gives
the impression of fulfilling - all the necessary requirements for the
task: it is an apparently objective and neutral concept, even a humble
one. It is a concept so far from the sky and so close to the ground
that it no longer seems to be a concept anymore.
The scale that is commonly taken into account when
evoking the concept of use – and which emphasizes its supposed
explanatory powers – is the scale used by Wittgenstein: the scale of

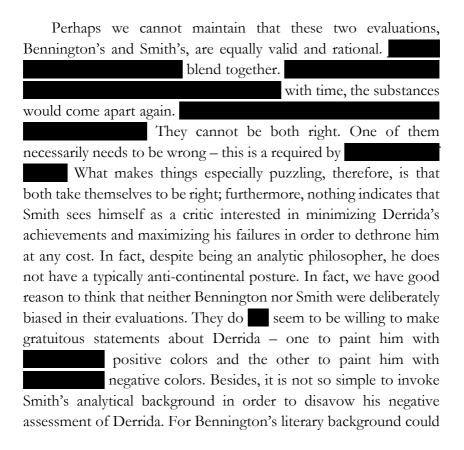


Far from being a place of simple lack of regularity, uses are the place of irregularity *par excellence*.

Of course, the image of the level of use as neutral and disinterested comes from – and depends viscerally on – the consideration of somewhat insipid and uninteresting words like "tool" and "game". He are that the concept of use – aided by the related concept of family resemblance – is perhaps able to reasonably explain how words like "tool" and "game" operate does

mean that it explains equally well the workings of concepts marked by struggles and disputes – as is the case of the concept of originality, and, indeed, of the very concept of philosophy. The level of use – at least when viewed on the supposedly promising 1:1 scale – does not shed any light on how the concept of originality works.

# 10 — Perhaps we cannot maintain



also be invoked in order to disavow his positive assessment. Both
of them assess Derrida's work - at least from their own point of
views – soberly, seriously and objectively.
,, , , , , , , , , , , , , , , , , , , ,
Just as Bennington is not irresponsibly
trying to make a weak author look strong, Smith is irresponsibly
trying to make a strong author seem weak. Bennington sincerely
believes that Derrida is original. And Smith also sincerely believes
that Derrida is not original. They both believe that they are just
revealing things as they really are. They both believe to be
believe that they are using the concept
of originality neutrally and objectively.
a computer program previously fed with Hegel's,
Nietzsche's, and Heidegger's works would <i>not</i> arrive to the same
conclusion as Bennington did. Not because he considers
Bennington's conception of originality incoherent. On the contrary,
everything suggests that Smith believes – and perhaps here is his
only point of agreement with Bennington – that the concept of
originality works according to the scheme described in D <sub>1</sub> . That is,
Bennington and Smith seem to agree on the level
- the level of how one <i>thinks</i> that the concept of originality works. But they obviously do not agree on the level - the level

of uses. In fact, here they come to radically different conclusions.

One is absolutely convinced of Derrida's originality. The other is absolutely convinced of Derrida's originality.
So Bennington and Smith seem to agree and disagree
simply a difference in opinion?
If we take it for
granted that they are using the same scheme and the same criteria, won't we be forced to conclude that one of them – at least one of them – is necessarily misapplying the concept of originality, either voluntarily or involuntarily? Is it possible that one of them is – or both of them are – taking as irrelevant ideas that are actually relevant, or, alternatively, as relevant ideas that are actually
irrelevant?
Is it possible that Hegel's, Nietzsche's, Heidegger's and finally Derrida's ideas are being individuated in an unreliable way?
There is no doubt that neither Bennington nor Smith were as rigorous as a computer program. Not even a computer program could be as rigorous as a computer program.
not and will never be at our disposal: a computer program capable of infallibly evaluating

whether a work is original or not.
The fact that Bennington and Smith can converge on the level
of schemata and criteria
The 1:1 scale, the scale of uses, can perhaps be fruitfully evoked to explain harmless and primarily descriptive words – such as the word "game", which do not have a strong, obvious political component. But when we move from the concept of game to the concept of originality, a new dimension comes into play: there is a break in continuity here – the theoretical tools deployed to explain the former no longer
11 — The first thing that the level of use
The mot timing that the level of the
disputed concept. <sup>16</sup> There is no doubt
that D <sub>1</sub> and D <sub>2</sub> are both at a considerable distance from how the
concept of originality effectively works.
The term "originality" is more

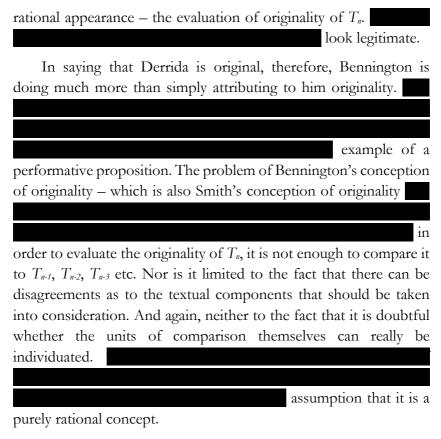
like a label which is pulled violently from one side to the other – de
to its legitimating power - than like a label placed placidly on items th
meet its criteria of application. <sup>17</sup>
fierce linguistic struggl
- which are nothing like the peaceful scenario suggested by the
concept of use.
structure of their own. <sup>18</sup>
neither D <sub>1</sub> nor D <sub>2</sub> are not enough to explain how legitimizing
concepts like originality are actually used.
A localistic as file
A description of ho
the concept of originality is <i>used</i> – as opposed to a description
how it is <i>thought</i> to be used
the power to produ
– or to undo – visibility and existence.
1 1
destroyed.

the concept of originality
much more parsimonious precisely because its effects are much more impacting and decisive. An author needs to be updated, well-informed, serious, coherent, and rigorous to be considered original – otherwise he or she will be seen at most as an eccentric author. But it is not enough that he or she be updated, well-informed, serious, coherent and rigorous in order to be considered original. In fact, it is not enough to be original in order to be considered original — and one may even be considered original without being original.
There is, however, another, deeper reason why Bennington opens his book stating Derrida's originality. In fact, he must somehow justify – including to himself, because the self expects reasons for the allocation of its energy – the immense work he is about to do: that of describing Derrida's thought; actually: to effectively rewrite it, making Derrida's thought his own.
convince the reader in

whose interiority lies an equally vigilant self - to dedicate his time,		
his energy, to the work he has done.		
the antagonism between magic and understanding:		
when the magician reveals his or her secret, the trick ceases to amuse		
us. The less we insist on the constructed character of Derrida's		
originality, the more we can insist on Derrida's originality.		
Bennington and Smith are certainly aware - even if not		
propositionally aware – of the political dimension of the concept of		
originality. However, they believe – at least they seem to believe –		
that it is possible to draw a clear boundary between its political		
dimension and its purely descriptive dimension.		
The		
problem, on Bennington's view, is that Smith and his colleagues did		
not perform operation $D_1$ – or operation $D_2$ –, and stubbornly		
decided to attack Derrida based on a purely political motivation.		
And on Smith's view, on the other hand, the problem is that		
Bennington and his colleagues did not apply the criteria outlined in		
D <sub>1</sub> - or in D <sub>2</sub> -, and stubbornly decided to defend Derrida based on		
a purely political motivation. For Bennington and his colleagues, a		
flaw was committed by Smith and his colleagues – a flaw perhaps		
more ethical than logical. For Smith and his colleagues, a flaw was		
committed by Bennington and his colleagues – a flaw perhaps more		
logical than ethical.		

possible to isolate the descriptive use of the concept of originality from its political use.
impossible. The attempt to isolate and clarify its descriptive core – when undertaken seriously
and rigorously – tends to empty it: in fact, this task
There is no doubt that these two antagonistic positions see themselves as purely descriptive – and it is from the descriptive dimension that they draw their strength –, but there is also no doubt that they function essentially in a performative way. The statement that Derrida is original makes him – or contributes to make him – into an original thinker.
rest their
positions on reasons. They are not gratuitous, free-floating positions: they meet criteria. Nonetheless, these criteria seem to play here a purely cosmetic role – and not only because they lead to diametrically opposed conclusions. The concept of originality is <i>not</i>
On the contrary, $T_{n-1}$ , $T_{n-1}$
2, $T_{n-3}$ etc. are brought about in order to construct – or to destroy – the originality of $T_n$ . That is, the reference to $T_{n-1}$ , $T_{n-2}$ , $T_{n-3}$ etc. does not play a decisive role in the task of determining the originality of $T_n$ . Reference to $T_{n-1}$ , $T_{n-2}$ , $T_{n-3}$ etc. has only a decisive role in the task

of legitimizing - by dressing it with a methodical, thoughtful and



And there is no doubt that it must *appear* rational in order to exert both its legitimating and its delegitimizing effect. It is precisely from this appearance of rationality that it derives its strength. Knowledge must have the appearance of knowledge – preferably of pure knowledge – in order to exercise its power effectively. The appearance of rationality lends force to the concept of originality, which in turn lends force to the work considered original. And the original work, in turn, lends force to those who decipher and disseminate it.

aura built around the original thinker also touches its interpreters. But if we manage to unmask rationality, we will see here a chair reaction: the dissipation of the aura around the concept of originality will imply in the dissipation of the aura around the work considered original – and also, finally, will imply in
12 — So we know that
So we know that
As a rule, however, discrimination acts in a discrete, insidious
sneaky way: it does not show its face;
it needs to be skillfully cornered – in order to show its
face. And this means that it cannot be easily discerned at the 1:1
scale, the scale of the most immediate linguistic transactions. In fact
here it finds the perfect hiding place: here it can justify itself, here it
can claim neutrality, exemption, rationality. But when we move or
to a scale like 1:10 <sup>3</sup> , the physiognomy of the city
to a scale like 1.10, the physiogholity of the city

likely to have their intellectual achievements recognized. Angela

Harris and Carmen González could not have summarized the problem more accurately:



That is, their cognitive abilities are constantly put into question. Just like society as a whole, academia also has two sides – a heroic, brilliant side, visible to all, and a crude, rough side, visible only to a few. "While many of the formal barriers have been lifted", Harris and Gonzalez further explain, "academic institutions remain, at their core, profoundly inhospitable to the experiences and points of view of those formerly excluded". 20 There is a stark contrast between academia's image of itself and the 1:1 scale is not very informative. It can only show that there is nothing peaceful and straightforward about the use of the concept of originality. But the scale 1:10<sup>3</sup>, on the other regularities hand, begin to appear: If their works fail to match the requirements set by the most modest epistemic qualities – if they are not up-todate, well-informed, serious, coherent, and rigorous in principle -, then what hope can they have to be considered original? women of color: gender and skin color factors make them two times separated from knowledge. Because they are women, they are associated with partiality and emotion -

and dissociated from objectivity and reason. Because they are not
white, they are associated with primitive societies and all forms of
backwardness – and dissociated from high culture and civilization.
They are more likely to be seen as researchers willing to act
dishonestly in order to look original than
and originality itself may be the triggering factor
In fact, it is not enough to be original in
order to be original. Nor does one have to be original to be original.
change the scale of analysis. And when we move
from 1:10 <sup>3</sup> to 1:10 <sup>8</sup> , the scale of the world map, we discover even
more regularities.
geopolitical lines
The discursive strategy employed to
minimize – or to deny – the effects of sexism, racism and
eurocentrism on the formation of the canon are already well-known
(though only to those who know them): women and
first nations peoples of the whole world have
mythology, but not philosophy.
mythology, but not philosophy.
mythology, but not philosophy.  at least
mythology, but not philosophy.  at least since Christine de Pizan a woman could have a secure place in the
mythology, but not philosophy.  at least since Christine de Pizan a woman could have a secure place in the canon, and at least since Anton Wilhelm Amo an African could have

why is it necessary to speak of "Indigenous mythology"? Is it not because the terms "philosophy" and "mythology" have a

hierarchical relationship – the term "mythology" functioning in a delegitimizing way?
although he mentioned Algeria, his country of origin, and where he lived for the first two decades of his life, he speaks of "we the French" and "we the Europeans",
For he chooses to locate his own thinking within a primarily European canon.
reiterating and reinstantiating the great thinkers of the European canon, the repetition of the same  The women that he
cites are also primarily French or French-influenced thinkers
cites are also primarily Prenen of Prenen-influenced unlikers
continuation of the canon, in spite of
Derrida's Unlike Paulin Hountondji and
Odera Oruka, whose thoughts cannot be coherently dissociated
from African history - they speak as Africans, they speak to

Africans, Derrida is a de-Africanized author. Hountondji and Oruka – especially Oruka – have made a colossal effort to break away from
the rails that only allow us to see and value the spiritual work of the
•
West. Although Derrida
his work nonetheless continues, deepens and reinforces that canon,  If there is something that Derrida did not deconstruct, it is his own practice of deconstructing preferably the great thinkers of the European canon, thus contributing to deepening, reinforcing and updating, however indirectly, however tortuously, their canonical statuses.
Originality, the highest of the epistemic virtues, which has a decisive role in the selection and formation of the canon, is reserved for
Humble epistemic moves can be performed by anyone. Significant and decisive moves, however, involve a great deal of responsibility: they must be constantly monitored: they must be kept
under surveillance: they must be entrusted to
This is not how things are. This
is how they have to be. And the concept of originality plays a key role in making things be so.
not possible to

explain how the concept of originality works without making any reference to bias.

But, after all, is Derrida original or not? If my position hasn't yet been made clear, I can end this chapter with the following remarks. Contrary to Bennington, I'd say that Derrida is hardly an original thinker. There is a big difference between originality and logorrhea. However, Smith's assessment is also unfair. Derrida was neither a god nor a demon, just a mediocre thinker who has been turned into a star. He has been originalized, so to speak, and canonized. But what is really troubling about Derrida is something that both Bennington and Smith missed entirely: it is very likely that he was deliberately and strategically chosen to be turned into a genius precisely because of his political naïveté.<sup>22</sup> However, this should be discussed in another occasion.<sup>23</sup>

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<sup>&</sup>lt;sup>1</sup> See Bennington 1999, p.3.

<sup>&</sup>lt;sup>2</sup> See Bennington 1999, p.4.

<sup>&</sup>lt;sup>3</sup> See Bennington 1999, p.4.

<sup>&</sup>lt;sup>4</sup> See Bennington 1999, pp.4-6.

<sup>&</sup>lt;sup>5</sup> See Bennington 1999, p.6.

<sup>&</sup>lt;sup>6</sup> For a similar conception of what turns a thinker into an original thinker, see, for instance, Lokhorst & Kaitaro 2001, and Behrent 2010.

<sup>&</sup>lt;sup>7</sup> See Bennington 1999, pp.4-6.

<sup>&</sup>lt;sup>8</sup> See Wittgenstein 1974, Gadamer 1993, Derrida 1997.

<sup>&</sup>lt;sup>9</sup> See Bennington 1999, p.1, p.49.

<sup>&</sup>lt;sup>10</sup> See Henderson 2006.

<sup>&</sup>lt;sup>11</sup> For a defense of the first position, see Cabrera 2010. For a structural transformation of one into the other, see Seabra 2014.

<sup>&</sup>lt;sup>12</sup> See Smith 1999, p.147.

<sup>&</sup>lt;sup>13</sup> See Wittgenstein 2009.

<sup>&</sup>lt;sup>14</sup> See Wittgenstein 2009.

<sup>&</sup>lt;sup>15</sup> See Seabra 2014.

- <sup>22</sup> This should not be understood as a defense of analytic philosophy. For a criticism of analytic philosophy, see Seabra 2014. I am simply not willing to give up my right to think for myself and to reject other people's flags and banners.
- <sup>23</sup> What makes poststructuralism so attractive is its feverous association between a non-realist epistemology and a progressive, leftist *pathos*. So poststructuralism embraces a kind of monomorphic imagination that only admits the existence of distortions of reality, accusing those who also believe in truths of two correlated sins, that of being naïve from an epistemological point of view, and that of being conservative from a political point of view. In other words, the epistemological and political components only combine, according to poststructuralist monomorphic imagination, in one specific way, and this combination is rigid: epistemological realism is necessarily linked to political conservatism.

However, it doesn't take much to realize that it is theoretically wrong and even politically dangerous to say that anyone who defends the existence of truths is necessarily a political conservative, and that those who are radical thinkers necessarily think that reality is always distorted. Therefore, contrary to poststructuralism's monomorphic imagination, I'm for a more open, actinomorphic kind of thinking. In my universe there are not only two types of thinkers:

- (a) those who are leftist and deny the existence of truths, and
- (b) those who are conservative and insist on the existence of truths.

In my universe there are instead four types:

- (a) those who are leftist and deny the existence of truths,
- (b) those who are conservative and insist on the existence of truths,

<sup>&</sup>lt;sup>16</sup> See Seabra 2012, 2014.

<sup>&</sup>lt;sup>17</sup> See Seabra 2012, 2014.

<sup>&</sup>lt;sup>18</sup> See Seabra 2014.

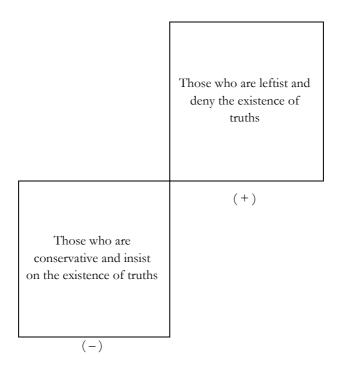
<sup>&</sup>lt;sup>19</sup> See Harris & González 2012, p.1. The redaction is mine.

<sup>&</sup>lt;sup>20</sup> See Harris & González 2012, p.7.

<sup>&</sup>lt;sup>21</sup> See Pizan 2000. For Amo, see Abraham 2004, Wiredu 2004.

- (c) those who are leftist and insist on the existence of truths, and
- (d) those who are conservative and deny the existence of truths.

It follows from this that it is impossible to coherently infer one's political commitments from one's epistemological commitments. My actinomorphic typology is more complex than poststructuralist's monomorphic typology because it includes not only two doxastic positions, but all four doxastic positions that can be obtained, by a simple process of permutation, from the two elementary epistemological and political positions. The poststructuralist typology, constructed from simple oppositions, necessarily leaves gaps in its doxogeography. If we want to represent it graphically, we will get something like the following:



The signs (+) and (-) indicate from which doxastic locus, according to monomorphic thinking, we must emigrate, and to which we must immigrate. They indicate what monomorphic thinking values (what it claims to be right) and what it devalues (what it claims to be wrong). In the monomorphic universe, the adoption of an anti-realist epistemology and a leftist politics is a sign of enlightenment (not "Enlightment", of course, just "enlightment"). Hence it pushes toward a reordering of the discursive space; in fact, reordering it is part of its goals. In an important sense, therefore, poststructuralist mononarrativity is doubly dualistic: first, it recognizes only two diametrically opposing doxastic loci; second, it values one of the poles and devalues the other. Furthermore, dualism expresses itself in the tendency to under-criticize the valued pole and to overcriticize the devalued pole: both the weaknesses of the locus occupied by those who are leftist and attack the existence of facts and the strengths of the locus occupied by those who are conservative and defend the existence of facts are thrown into the background and completely forgotten. This imbalance forces a migratory movement in the discursive space. Ideally, monomorphic thinking leads to the elimination of one of its doxastic places (the place occupied by those who are conservative and defend the existence of facts) and to the promotion of only one of its doxastic places (the place occupied by those who are leftist and deny the existence of facts). Thus, mononarrativity leads to the reduction of the discursive space to only one doxastic place.

To think in an actinomorphic way is to think in a stellar way. It is to understand that all petals of the flower have their place. It is to escape the dualistic logic that fosters the adoption of different critical attitudes towards different doxastic *loci*. What mononarrativity takes as the conclusion (e.g. as the end of the thought process), namely a leftist anti-realism, actinonarrativity takes to be only the beginning (of the thought process). The elements which constitute leftist anti-realism can be disaggregated and recombined to fill in the gaps left in the conceptual space by monomorphism. If we want to represent actinonarrativity graphically, we will get something like the following:

Those who are leftist and deny the existence of truths	Those who are conservative and insist on the existence of truths
Those who are leftist and insist on the existence of truths	Those who are conservative and deny the existence of truths

Actinomorphic thinking does not stigmatize or praise any of the doxastic places of the discursive space. That is why the graphic representation of actinomorphic thinking has neither the (+) nor the (-) sign. The actinomorphic mandala is more complex and full than the monomorphic mandala. Unlike monomorphic thinking, actinomorphic thinking is not dualistic (in this respect). Unlike monomorphic thinking, actinomorphic thinking is not apoplectic. Mononarrativity is a prison for thought. It can, yes, free from the *locus* of conservative realism. However, it re-arrests thought on another level. But where mononarrativity holds thought back, actinonarrativity reactivates it.

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